

## Certified Creativity Coach

### Creativity Coaching

A creativity coach is a trained professional who assists painters, designers, writers, performers, inventors and other artistic people develop their talent and accomplishments.

By focusing specifically on your creative work, a creativity coach can help you identify and refine objectives, overcome obstacles, become more productive, and live the creative life you desire.

### Coaching for Writers

With over 25 years experience in the bookselling, publishing and writing world, I have the know-how to help writers gain the professional knowledge and skills to succeed. I work closely with clients to develop their own creativity, craft a powerful story, express their unique expertise, and build a rewarding writing career.

My creative coaching approach focuses on empowering clients to discover within themselves the tools, insights, and strength that will allow them to define and reach their creative goals.

## Getting Started

Quick Self-Assessment Questions:  
(to help me know you)

The following self-assessment questions are designed to help me begin to understand your creative life, and to help you prepare for the next steps.

By answering these questions about yourself and your writing, you will also begin to identify ways the coaching process can benefit you:

- What kind of writing are you passionate about?
- What kind of writing gives you energy?
- What writing is working well in your writing life?
- Do you understand your creative DNA with regards to your writing life?
- What factors cause you to doubt your writing and writing life?

## Complimentary Coaching Session

You may request a free 30-minute session by phone or by email when:

- You have read and fully answered the self-assessment questions for Coaching for Writers
- You are ready to take action

The only advance preparation required is writing out your responses to the assessment questions above.

## Coaching Fees \$80/hour

Help you to identify and refine objectives, overcome obstacles, and become more productive (Personal meetings, phone, and email) Sliding scale for fee can be discussed.

Please send the following to: [jen@jennifermccord.com](mailto:jen@jennifermccord.com)

